

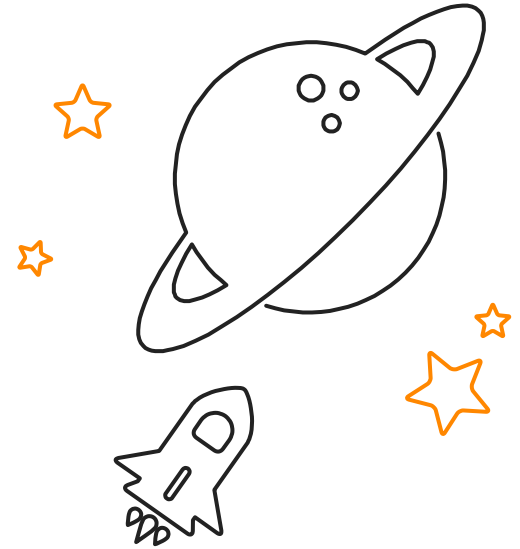
# ACADEMIC WRITING IN ENGLISH: AN OVERVIEW

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# RHETORIC

“The faculty of observing in any given situation the available means of persuasion.”

- Aristotle



## Rhetoric: The Art of Persuasion

- ▶ **Expository Writing**
  - ▷ Writing to inform an audience; to share information; to review a topic or issue
- ▶ **Argumentative Writing**
  - ▷ Writing to convince an audience to take action or to support your solution to a problem

Both kinds of writing involve different methods of persuasive reasoning

## 3 Useful Rhetorical Principles for Writing

- ▶ **Invention**
  - ▷ Generating ideas, conducting research, developing an informed opinion, brainstorming arguments
- ▶ **Arrangement**
  - ▷ Arranging information, composing introductions and conclusions, ordering your arguments and evidence
- ▶ **Style**
  - ▷ Using correct grammar, selecting appropriate words for academic contexts, and composing effective sentences

# Linear Writing Model

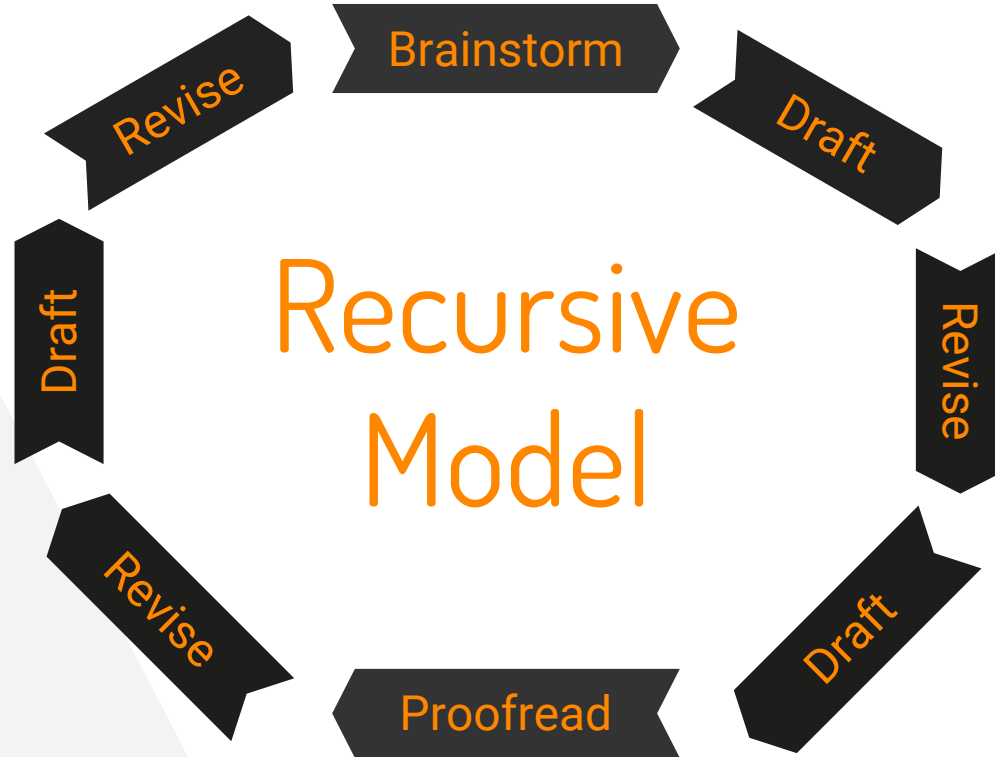
Brainstorm

Draft

Revise

Finish

# Writing as a Process



# A General Overview of Video Topics

## Academic Writing

The different kinds of academic writing

## Research

Evaluating sources, strategies for collecting information.

## Writing Process

Breaking down your writing into a set of stages

## Brainstorming

Inventional strategies for shaping your writing

## Arrangement

Organizing your information and arguments.

## Revision

Revising and proofreading your writing

## The Thesis

Focusing your writing toward a specific goal

## Style

Developing an effective academic style of writing.

## A Holistic View

Final tips and strategies for effective academic writing